



Christmas  
Edition

# TTC Group Newsletter

WINTER 2024



[www.thettcgroup.com](http://www.thettcgroup.com)



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## Did you know?

This Newsletter is interactive. Click on any of the links to take you to further content.



- Think you know your Highway code? Take a Practice Theory Test – [Click here.](#)
- Find out more about Emergency Service Vehicle Awareness – [Click here.](#)
- You can find previous Newsletters [here.](#)



A Personal Message from **Tim Ribton**,  
TTC Training Services Manager

# Happy holidays, one and all!



Hello all,

Welcome to our winter edition of the newsletter! As always, I'd like to extend a heartfelt thank you to each of you for your continued support, hard work, and dedication.

As we approach the festive season, with its moments of celebration and reflection amidst the darker nights, I hope this newsletter provides you with the opportunity to pause and take pride in our collective achievements in 2024. So, when you find a quiet moment with a cuppa, take a look at what we've accomplished together.

One example is Dave Vickers' incredible experience in October, representing TTC and Jaguar Land Rover in Phoenix, Arizona — a truly inspiring story! We also recognise the incredible amount of work and support you gave in ensuring that the new NSAC 2024 was rolled out successfully.

Additionally, we're proud to share the continued growth of our CPC courses, with new contracts secured and exceptional client feedback driving our momentum.

We also highlight opportunities within our upcoming CPD events, with the first of the year being a masterclass in coaching that will benefit even the most seasoned trainers. Sign up early to secure your spot!

Plus, don't miss this edition's Trainer Testimonial, featuring Lauraine Ross, who shares the benefits of working with TTC.

As we draw closer to Christmas, I want to take this opportunity to wish you all a very Merry Christmas and a Happy New Year. I hope your holiday season is filled with joy, relaxation, and time spent with your nearest and dearest.

On behalf of everyone at TTC, thank you again for everything you do. Let's look forward to building on this year's successes together in 2025.

Best regards,

*Tim*





# Drink is one of the biggest killers on our roads

## Not a drop

Around **230 people die** in drink-drive crashes every single year.

Safe driving requires good vision, observation, reactions, concentration and coordination.

But **19%** of people still admit driving under the influence of alcohol.

## How many units?



**Lager / Ales / Ciders** **2.8 units**  
5% ABV, pint 568ml



**Wine** 12% ABV **3 units**  
Large glass 250ml



**Spirits** 40% ABV **1 unit**  
Single measure 25ml)

## Alcohol



**Slows reaction times**



**Limits ability to judge speed and distance**



**Causes over-confidence or erratic behaviour**



WINTER 2024

## Did you know?

If a driver is convicted of drink driving...

- Car insurance costs increase significantly
- If they drive for work, their employer will see their conviction on their license
- They may have trouble traveling to countries like Australia and the USA

## The morning after

It's not safe to drive the morning after a heavy night's drinking. It takes about an hour for someone to process one unit of alcohol, but this can vary depending on their weight, age, gender or how much they've eaten.

People who wouldn't dream of drink-driving can unknowingly find themselves over the limit the next day.

To work out when your system is free from alcohol, allow one hour for **EVERY UNIT OF ALCOHOL** you've drunk, then add another ½ hour.

"I had 5 pints of lager last night, between 8pm and 12pm. I won't be **FREE FROM ALCOHOL** until at least 10:30am!!"

## Stay safe

**NEVER** get in a car with someone who has drunk alcohol.

**PLAN AHEAD:** make sure you have a plan on how you are going to get home **SPEAK OUT**, if someone you know is about to drive on drink. **DO THE RIGHT THING**, help them find another way to get home safely.



Click [here](#) to watch the latest government drink driving campaign.

# TTC Competition – Polo Shirt Winners



Back in September, we emailed all trainers for a chance to win one of our TTC custom Polo Shirts. All you needed to do was answer three questions, which you could find the answers to on our website or within the newsletter.

The answers were as follows:

1. What is the name of the new business recently purchased by TTC?  
**Answer: Miad Healthcare**
2. What sector does this new acquisition specialise in?  
**Answer: Non-Clinical Medical Education and Training**
3. In April Jim Kirkwood stepped up to a new role Chairman, what is the name of our new CEO?  
**Answer: David Marsh**

Congratulations to:

**Mak Drane, Jawad Akram, Mark Lewis, Abbie Cranage,  
John Watton, Danny Phillips, Karl Satloka**

**GOOD NEWS** is that more opportunities will be coming over the following months, and we have more 'goodies' that we want to give away...

And with the dark early nights coming in...a TTC branded dynamo torch is something we could all use!

If you would like to get your hands on this cracking little stocking filler, then answer the below 3 questions\* and send them to [academy@ttc-uk.com](mailto:academy@ttc-uk.com)

1. What date was the NSAC' 24 launched?
2. Where did David Vickers fly to in October?
3. What's the name of the Trainer highlighted in our Trainer Testimonials?

**GOOD LUCK AND IT ONLY TAKES A MINUTE!!**

\*please note this competition is only for TTC employees and contractors





## Driving Us Forward

Each Newsletter, we take the opportunity to Spotlight Staff or up and coming aspects of Road Safety which will shape the future of the business.

### Celebrating the successful upskilling and rollout of NSAC 2024

The recent upskilling and rollout of the updated NSAC 2024 was a huge success!! This achievement would not have been possible without the remarkable teamwork, dedication, and enthusiasm of everyone involved. Each contribution, however small, helped to ensure that our first delivery sessions, which commenced on 4th November, ran smoothly and effectively.

A special thank you goes to our TTC staff, who worked tirelessly behind the scenes. Your careful planning, timely coordination, and meticulous preparation ensured every detail was taken care of. From arranging the sessions and dispatching materials, to keeping our instructors and trainers fully informed, your efforts have been invaluable.

To our instructors, your adaptability and unwavering support made all the difference. Your willingness to embrace the updated course content and guide trainers through new modules played a key role in establishing a strong foundation for the future.

Lastly, we'd like to extend our sincere gratitude to all the trainers for their time, commitment and ensuring the success of the launch of NSAC 2024. Your hands on approach, commitment to excellence, and focus on delivering a high-quality learning experience have set a positive tone for all the training to come.

This successful rollout of NSAC 2024 is a testament to the strength of our community and what we can achieve when we work together. Thank you once again for your hard work, resilience, and team spirit. Here's to many more successful training initiatives ahead!



## Social and Vocal

With the recent rebranding of our logo and our website being updated and launched, now is the best time to keep abreast of all things TTC.

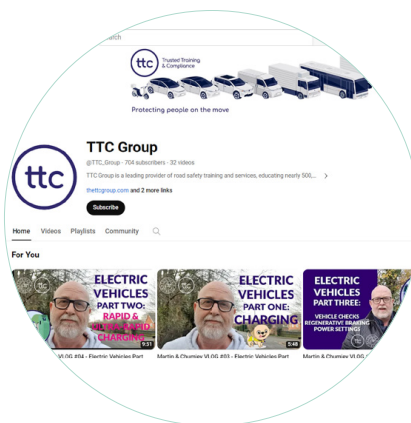
From YouTube Videos such as “Why do Drivers Exceed the Speed Limit”, up to date news on X (formally Twitter) and fantastic reviews on Trust Pilot, there is always something to find.

Like the Highway code...it's good to keep yourself updated on what we are doing.

CLICK ON THE IMAGES to take you to those websites and channels...and if you haven't had a chance to subscribe...well, you know what to do!



TTC Website



Youtube



X (formally Twitter)



Facebook



Linkedin



Trustpilot



## Getting to know you - Dave Vickers

Over the span of these newsletters, one of the main articles we create is sharing and highlighting trainers on their experiences of working with TTC. For this edition we chatted to **Dave Vickers** who had a unique experience of working in **Phoenix, Arizona** in October this year. Let's hand it over to David to share his experience.



I arrived in Phoenix, Arizona on 26th October 2024, to deliver training for Jaguar Landrover. There were three delegates, two of which resided in Phoenix and the other delegate resided in Minnesota. The first day was carried out on Phoenix City and local interstates and was Class 2 assessments of each delegate.

The following three days was a Class 3 Course which was more involved, driving out of Phoenix and visiting places such as Sedona, then into a town called Jerome which apparently is a "Ghost Town" due to all the historical fires and violent deaths which occurred from the early days. (There has been several accounts of ghosts and apparitions that roam the towns historic buildings). The journey took us over the hills and down into Prescott, which used to be the capital of Arizona and is known as one of the top 5 western towns in the USA and home to the likes of Wyatt Earp and Doc Holiday. We stopped and had lunch at the famous Palace Bar.

The delegates seemed to really enjoy the course and particularly learning new techniques especially when it came to space management and driver behaviour. In Arizona, drivers generally don't "give way where safe to do so" and therefore 'command' their lane. One thing I found interesting to see, especially within the City of Phoenix, was that no matter which way an emergency vehicle with blue lights on is travelling, every vehicle stops or moves over until it has passed. They also have autonomous vehicles, called Waymo. These vehicles pick up passengers who, similar to Uber are controlled by an App. The vehicle drives people around the City totally autonomous (NO DRIVER!!). Amazing and the crash rate is very low, and the ride is cheaper than a taxi. (I can definitely see that being the way forward in a couple of years in the USA.)

The final three-day course was a Class 2 Assessor course, which was accepted very well. We discussed all aspects starting with Driving Licence, Eyesight checks and vehicle (POWDERS) checks each day, followed by the art of assessing another driver and delivering constructive feedback, through to completing the relevant documentation.

Finally, on my day off I went to Tombstone, where the famous Gunfight at the OK Corral took place 1881. The history of the town is marvellous and certainly worth a visit if anyone visits Phoenix. Overall it was a brilliant trip. The delegates were three very keen members of staff that made me feel very welcome and stated they were now ready to assess staff members of JLR country wide.

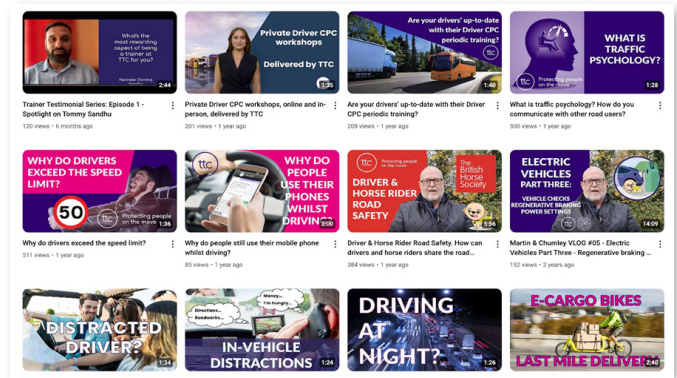
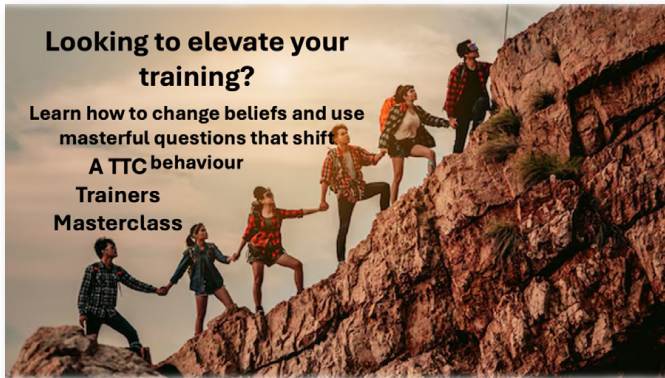
*David*





## Good to know

There is so much more to TTC!



## Training & Opps

2025- Continue to Learn!

As we go throughout this year and into the new one, TTC have NEW opportunities and continual personal development events on the horizon.

### Coaching/Training Masterclass

**DATES TO BE CONFIRMED**

**February 2025 – 6:30pm onwards**

**DATES TO BE CONFIRMED**

**March 2025 – 6.30pm onwards**

As the year comes to an end it's a time to reflect and feel good about the difference we have made this year. It's also about looking forward to 2025. This is your opportunity to master proven coaching style facilitation trusted by on-line trainers worldwide.

Develop your existing skills even further and discover how to confidently respond to unexpected statements and questions, move the disengaged to fully engaged and have them "choose" to change their existing beliefs and embrace new behaviours.

Get ready to set yourself up for even greater success ahead.

More details will come out shortly on this much requested topic, so please look out in your emails in the coming months for more details and how to sign up.

## Road Safety Tips

Did you know that on TTC's YouTube channel there are a number of Road Safety videos that can help not just yourself but clients as well? From aspects such as "**Night-time Driving**" through to "**What is Traffic Psychology**", these quick and informative videos will give you some tools and things to consider for your driving but also when clients may have questions as well.

To find out more, head to the link **TTC YOUTUBE**




## Good to know

### TfL REQUIREMENTS

Transport for London (TfL) requirements:

- HGV's over 12 tonnes entering Greater London require a Safety Permit
- Must meet minimum 3 star DVS rating or have a Progressive Safe System (PSS)
- Vehicles can be retrofitted
- £550.00 penalty charge notice for operators

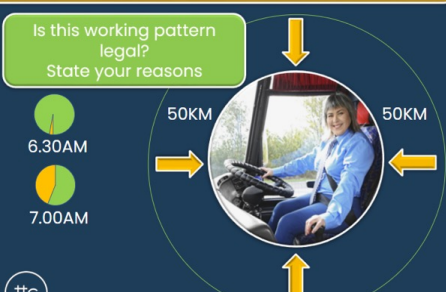


TfL video on DVS

ttc

### GROUP ACTIVITY MEET ANGELA

Is this working pattern legal?  
State your reasons



6.30AM  
7.00AM  
50KM  
50KM  
12.30PM 30 MINS  
1.00PM  
2.15PM 15 MINS  
5.30PM

ttc

## TTC Driver CPC continues to grow

After a busy year delivering CPC to drivers approaching their five-year deadline to attain their 35 hours of CPC training, we are pleased to announce that our CPC growth continues on an increasing trajectory with new contract gains. From previous experience, we normally see a drop in demand for CPC after the end of the latest five-year cycle in September, however, we have managed to buck the trend!

We are delighted to announce that we have retained our CPC contract with **East Riding Yorkshire Council** and have further added to our CPC clients by securing **Northumberland County Council** and **BT**. The Operations team have already commenced planning delivery dates to meet demand, *so if you are one of our CPC trainers, then do ensure your availability is up to date.*

Our CPC delivery remains an integral element of our service delivery, and our range of products are continuously being updated. A good example of this is the introduction of a £550.00 penalty charge notice for operators of LGV's over 12 tonnes entering Greater London, not meeting the latest Direct Vision Standards. All CPC trainers are urged to ensure they are using the latest course materials by visiting the Trainer Communications HUB.

Finally, some additional positive news and recognition to our CPC trainer community. Over the last twelve months we have received just shy of 9,000 feedback responses about our CPC training courses and your expert delivery and I am proud to announce that our average feedback rating was 4.7 out of five-star rating. This is exceptional consistency and recognition of your professional and knowledgeable delivery and thank you for your contribution to road safety.

If you want to know more about your own delivery, then please contact [andy.wheeler@ttc-uk.com](mailto:andy.wheeler@ttc-uk.com)



## The trainer community trainer testimonials

We know that the Trainer Community is at the core of everything we do. Being the largest provider in the UK that means we have access to some of the best trainers in the country.

To celebrate that and highlight some of these fantastic people, TTC have created a **Trainer Testimonial Series**.

In the third episode of this series, join us as we sit down with the excellent **Lauraine Ross**. Lauraine is a trainer at TTC, and opens up about her journey, revealing the most fulfilling aspects of the role and what drives her passion for training.

Lauraine sheds light on why ttc stands out as a nurturing environment for trainers to thrive and evolve. So, grab a cuppa, click the link below and enjoy what Lauraine has to share.



We hope you enjoyed Lauraine's informative video...BUT...Now it's your turn!!!

We would LOVE more Trainers to come forward and be a part of this celebratory series.

It doesn't matter how long you've been training; we would love to hear from you and your experiences.

Please email us at [academy@ttc-uk.com](mailto:academy@ttc-uk.com) and someone will be in contact shortly

## What's new in TTC

### TTC and Carma: a powerful partnership for a greener future

TTC is delighted to announce that we have partnered with trusted climate impact partner, Carma, to plant 1,000 trees each year over the next three years.

TTC is delighted to announce that we have partnered with trusted climate impact partner, Carma, to plant 1,000 trees each year over the next three years as part of our Social Values contracting commitment to Avon & Somerset, Devon & Cornwall, and Wiltshire police forces. What makes Carma really stand out as a unique partner, is that all trees planted in the UK are done so by the Green Task Force (Armed Forces Covenant Affiliated), which helps find employment for Veterans and overcome PTSD issues using Nature Based Therapy and focussing on post traumatic growth.

Earlier this month, the Carma team was joined by 10 veterans from the Woodland Warrior Programme CIC, an organisation supported by the Green Task Force, to plant 1,000 hedgerow plants and trees in the Chew Valley. Located just south of Bristol Airport, the Woodland Warrior Programme was founded to support former service personnel in overcoming war-related challenges by fostering connections with nature and each other through engaging in outdoor activities. The location chosen for the planting is a site owned by veteran Nick Goldsmith and is part of the Woodland Warrior Programme CIC.

Planting included 300 each of Hawthorns, Blackthorns, and Hazels, 100 Field Maples, 100 Spindles, and 100 Viburnum Lantana. The day was not only a meaningful time in nature but also an opportunity to plant a 20-foot memorial oak, which will serve as a focal point on the land for years to come.





## Expand your careers with TTC

As you know, TTC is constantly expanding its operations across all aspects of road safety and beyond and the below is just an example of some of the opportunities we are currently advertising.

### DRIVER TRAINER (ADI) – ON ROAD DM1060309UNIDTOR

- **Location:** United Kingdom
- **Earnings:** £155.00 to £250.00

As a leading provider of Road Safety Education, delivering driver training to over 800,000 qualified road users every year, we have high demand for our courses and innovative range of driver training and risk management solutions to [more...](#)

### CPC DRIVER TRAINER DM1165006NORCDT

- **Location:** United Kingdom
- **Earnings:** £200.00 to £250.000

As a leading provider of Road Safety Education, delivering driver training to over 800,000 qualified road users every year, we have high demand for our courses and innovative range of driver training and risk management solutions to [more...](#)

### MARKETING EXECUTIVE DM1209895TELME

- **Location:** Telford, Shropshire, United Kingdom
- **Earnings:** £30000.00 to £30000.00

At TTC Group, our mission is to improve lives and provide safer communities by reducing road safety risk through creative and innovative solutions, delivering driver training schemes to over 800,000 drivers a year [more...](#)

▶ **TTC CAREERS – WHERE CAN I GO NEXT?**

For these and more opportunities you might be interested in, please click the link above.



Get involved!

# We want to hear from you

We really hope you've enjoyed these editions of this newsletter and found within its pages, informative and useful articles on TTC.

**NOW...** We have a wealth of ideas for our future editions, but we are sure **SO HAVE YOU!**

**'HAVE YOUR SAY'** and help shape what you would like to read in the coming editions. Let us know your thoughts and what else you'd find useful or informative.

Please email us at [academy@ttc-uk.com](mailto:academy@ttc-uk.com)

"Education is the most powerful weapon which you can use to change the world."

Nelson Mandela





