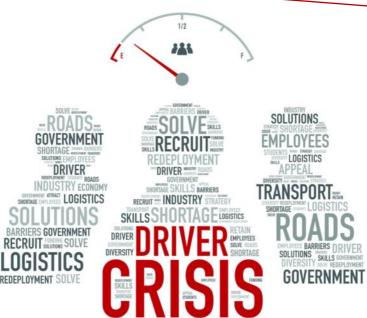
Solving the Driver Crisis - an FTA Summit Thursday 12 March at the Ricoh Arena, Coventry





The shortage of qualified and experienced HGV drivers is now a chronic problem for road freight operators and the problems experienced in the run-up to this Christmas will persist into 2015 and beyond. This is not just a haulage sector problem but is also affecting operators across British commerce. We are simply failing to attract sufficient numbers of people into the industry and time is running out to turn this around. Whilst the Government can help with the problem, ultimately the industry itself will have to solve it.

Join up to 500 fellow operators at a unique free FTA Summit at the Ricoh Arena, Coventry on Thursday 12 March 2015 to review the current position, discuss what can be done and learn from experiences and best practice across the industry and around the world.

Book your **free** place today

www.fta.co.uk/drivercrisis 08717 11 22 22

Programme

- The size of the problem
 - Driver demographics how many drivers will we need and by when?
- How we coped with Christmas
 - Operators summarise how they overcame the challenges that the driver shortage at Christmas presented
- Getting drivers on the road
 - -The impact of HGV test booking delays, driver medical checks, driver credential checking, cost of insurance and risk of taking on younger drivers
- International experiences
 - Learning from other countries and their resolutions to the driver shortage issue

- How do we keep the drivers we have got?
 - Best practice for recruitment and retention of drivers
- Broadening the appeal of driving
 - The image of the industry, reaching out to women, foreign drivers, armed forces personnel and the young
- Tapping into funding
 - Guide to Funding Sources and how to access them, how to spend the funds wisely and JobCentre+ funding initiatives and how to apply
- What have we learnt and where do we go next?

Confirmed speakers include:

Adrian Jones, National Officer, Unite • Alex Farkas, National Head for Logistics,

Department of Work and Pension • Arne Knaben, Managing Director, Volvo
Trucks UK & Ireland • Ian Stansfield, Director of Distribution, ASDA • Jason
Richards, Head of Driving, Pertemps • Julian Thompson, Managing Director, 24/7

Staffing Ltd • Sally Gilson, Skills Policy Development Manager, FTA •
Sam Geddis, UK Managing Director, Cornmarket Services •

Find out more and book your free place now www.fta.co.uk/drivercrisis • 08717 11 22 22

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